



# BHA MEMBERSHIP BENEFITS

### **INCLUDED WITH BHA ANNUAL MEMBERSHIP FEES:**

- 1. Half Page Resort Listing in Print & Digital Form included in the Belize Hotel Guide with over 5000 copies distributed worldwide
- 2. Customized Belize Map with Member listing and physical location, With over 4000 copies distributed worldwide
- 3. Hotel Webpage to be listed on <u>www.belizehotels.org</u> full control of Images, content, direct contact info; specials, videos
- 4. Representation at 20+ Travel Trade/Consumer/Road Shows/Sales Calls Workshops with consumers and Travel Trade Professionals in Europe North America, Canada & South America
- 5. Leads collected from BHA website forwarded to all members. Access To leads collected at all Travel Trade & Consumer Shows
- 6. Excellent exposure through direct contact with Press, Media, Bloggers, Travel Writers, Travel Agents & Wholesalers and Travel Magazines
- 7. Hotel Operator Advocacy in Belize, protecting the interests of hoteliers Exclusively Part of the board for BTIA/BTB/BETEX, Aviation Development Committee, Tour Operators Committee/Quality Assurance & Bureau Of Standards Committee
- 8. BHA members are qualified to become members of the Caribbean Hotel Association (CHTA) & Caribbean Tourism Organization (CTO)
- 9. Shared Experience, Networking and Advice from BHA members just like you
- 10. Training & Workshops for Operations & Marketing Success
- 11. Administrative Full time office staff & Board dedicated to service you Our members.
- 12. You are part of a 5 year successful growing marketing strategy that represents the entire country of Belize with Board representation countrywide



# of employees: \_\_

## HOTEL MEMBERSHIP APPLICATION

(Please print clearly or type) Property Name: Contact Person: Contact's Title/ Position: Contact's E-mail: \_\_\_\_\_ Physical Address: Mailing Address: City, District: **Postal Code:** Telephone: Toll free #: Hotel's E-mail: Secondary E-mail: Website: **DEPARTMENT CONTACT** Please complete the following contact information **General Manager** Sales & Marketing E-mail E-mail Title Title PROPERTY INFORMATION (number of each room type and rates) Total # of Rooms Type of Room No. High season Rate Low Season Rate





#### **DISCOUNT INFORMATION:**

Most hotel members extend discounts to their fellow BHA members. Please indicate below the discount details you are offering, if any.

Please put a r	nark in the	appropriate	box:
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Member of the Belize Hotel Association:	Yes	No	Need more information
Person authorized to offer Benefits/Discour	nt Packag	ge;	
Position with the company/establishment:_			
Member to Member Benefit/Discount being	g offered	:	
Description of business and services offer			
Facilities:			
Amenities:			
Date of Application:			

### Please return via email or mail to:

Belize Hotel Association 13 Cork Street P.O. Box 2480 Belize City, Belize Tel: (501) 223-0669

Email: membership@belizehotels.org
Website: www.belizehotels.org